

# PSA 2 Advanced Best Practices

The purpose of this **PSA 2 Advanced Group Coaching** is to allow Wealth Advisory Teams to build on the previously learned PSA 1 Foundations to help them get to the Next Level.

This Group Coaching Program is comprised of 12 Group Coaching Sessions delivered bi-weekly over 6 months. These sessions will allow for **maximum engagement and participation by program participants** through dedicated **work-time, questions, insights & round-table discussions**.

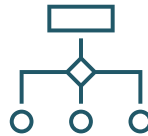
## A Higher Level of Learning

You will not have to complete Reality Checks or PSA 2 Certification – this is next level advancement and is offered to all Wealth Advisory Teams who are PSA 1 Certified as a value-add to help them with continued professional development and business growth.

## What We Will be Discussing Together

### Your Practice

- Define Your Next Level
- Elevate Your Branding & Communication
- Systematize Your Information
- How to Integrate Social Media



### Your Clients

- Super-Charge Your Client Experience
- Awesome Client Events
- Create a PFO Legacy
- Introduction Mastery

### Your Team & Affiliates

- Work Effectively with Your Assistant
- Demonstrate Purposeful Leadership
- Work with Existing Strategic Partners
- Expand Your Strategic Partners

