



Sheldon Craig, Advisor Coach

Over 30 years ago I began my journey in the financial industry. I am proud to have been a part of the Saskatchewan Credit Union system and through my travels, I have met with many people from all walks of life and have found that people have individual and unique objectives.

Throughout my career in the Credit Union system, I have always differentiated a member from a customer. A customer buys products and services from you however a

member has built a long-term relationship with you. It's through the relationships I have made is where trust is formed, and this is the foundation of providing services to members.

I have sat on many boards including Ducks Unlimited and the Prince Albert Raider Board of Directors. I currently volunteer for FP Canada working with the examination team and in 2018 I was voted the Best Financial Planner in Prince Albert, Saskatchewan through the BOB (Best of the Best) awards from PANow.

I have been married for 25 years to Anne Craig and we have 2 children. Connor has recently graduated from Nuclear Engineering and Kimberley is enrolled in her 4th year of French Education.

Having lived in Saskatchewan all my life, Anne and I have relocated to beautiful Osoyoos, BC! I have found a new passion in seeing beautiful South Okanagan on my e bike and have amassed 1400km this year accompanied by my 12-year-old Bichon Maltese dog, Koko. I also find time for golf in addition to enjoying the lakes and of course the many wineries the Okanagan has to offer.