🗹 REALITY CHECK

Name: Click and type

Date: Click and type

Once you’ve completed this strategy, please submit your completed Reality Check as follows:

* + - Complete this document with your answers.
    - Save a copy of your completed *Reality Check* and email it as an attachment.

Welcome Aboard!

1. What is the purpose of the Welcome Aboard process? Click and type
2. Do you have anything you’ve used in the past or currently use that would serve as a ‘welcome gift’ for brand new top tier clients? If so, what is it and how do you feel about it’s success and impact? Click and type
3. Who are the individuals responsible for implementing the Welcome Aboard process? Click and type
4. Do you believe this welcome sequence will exceed your new client’s expectations? Click and type