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| **Annual Strategic Planning Agenda** | |
| 9:00 am – 9:30 am | **Our Vision, Beliefs & Team**   * Welcome & Ice-Breaker * Our Vision, Our Beliefs & Our Team |
| 9:30 am – 10:30 am | **Recap & Review of Last Year**     * + - * + Our Quantitative Business Goals (Outcome-Based)         + Our Qualitative Business Goals (Activity-Based) |
| 10:30 – 10:45 am | **Break** |
| 10:45 am – 12:00 pm | **Strategic Analysis (S.W.O.T)**   * + - * + Strengths         + Weaknesses         + Opportunities         + Threats |
| 12:00 pm – 1:00 pm | **Team Lunch** |
| 1:00 pm – 2:45 pm | **Define our Goals for Next Year**   * + - * + Our Quantitative Business Goals (Outcome-Based)         + Our Qualitative Business Goals (Activity-Based) |
| 2:45 – 3:00 pm | **Break** |
| 3:00 pm – 4:30 pm | **Special Team Topic** |
| 4:30 pm – 5:00 pm | **Meeting Summary & Wind Down** |
| 5:00 pm | **Fun Team Event or Dinner** |